

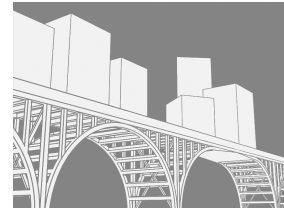
STRUCTURAL
ENGINEER

MEDIA KIT

www.thestructuralengineer.info 



Who we are



STRUCTURAL ENGINEER

23
YEARS
online
presence

Founded by Dimitrios Zekkos, P.E. Professor, University of California, Berkeley. Constantly innovating and growing since

No.1
in traffic

Presently the most visited website in structural engineering

**Serving
industry
leaders**

Serving leading organizations such as ISSMGE, ASCE Geo-Institute and many other leading companies in the industry

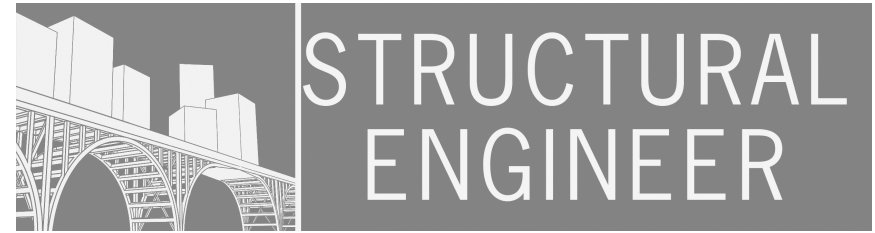
**In-house team
of diverse
professionals**

In-house team of Structural Engineers, Computer Scientists and Marketing Specialists that will work to achieve best results for your company



What we do

We provide professionals and academia in the structural engineering industry valuable information and communication services



Our Content

- 1 Industry News
- 2 Software & Product Databases
- 3 Educational Resources
- 4 Scientific Papers
- 5 Industry Events
- 6 Career Opportunities



How we deliver our content

- 1 Users insert their specific interest in structural engineering (e.g. bridge management, structural design, etc.)
- 2 Users access their own personalized Dashboard to read content that fits their structural engineering interests
- 3 Users receive weekly or monthly newsletters containing our latest resources that fits their interests
- 4 Users interact with all content by commenting, sharing and requesting additional information



Our Reach

We have unique insights on our users' interests.
Our users value our expertise in delivering the best,
most interesting and relevant content to them.

180,000+
Unique visitors
per year

12,000+
Registered
users

Receiving weekly / bi-weekly /
monthly newsletters



8,400+
followers





How we can help you



STRUCTURAL
ENGINEER

We are uniquely positioned to promote your company, products and services to the structural engineering profession. We use our analytics data to position your firm in the optimum way to maximize its impact.

We achieve this by:

BRAND
PROMOTION

PRODUCT
PLACEMENT

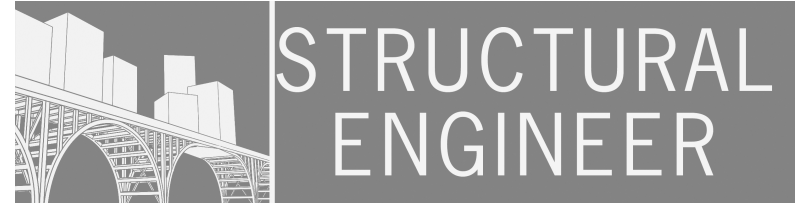
DISPLAY
ADVERTIZING

and you assess the results in real-time through your personalized private Promotional Panel





Brand promotion



01

Disseminate

your latest News, Announcements and Press Releases

02

Promote

your latest projects, products and services

03

Advertise

your upcoming events, such as seminars, short courses and webinars

04

Enhance

your presence (#Booth) in all major structural events by promoting you before, during and after a conference

05

Incorporate

your material in our databases by placing recommended blocks

06

Amplify

your messaging through our social media channels to 6,000+ followers

07

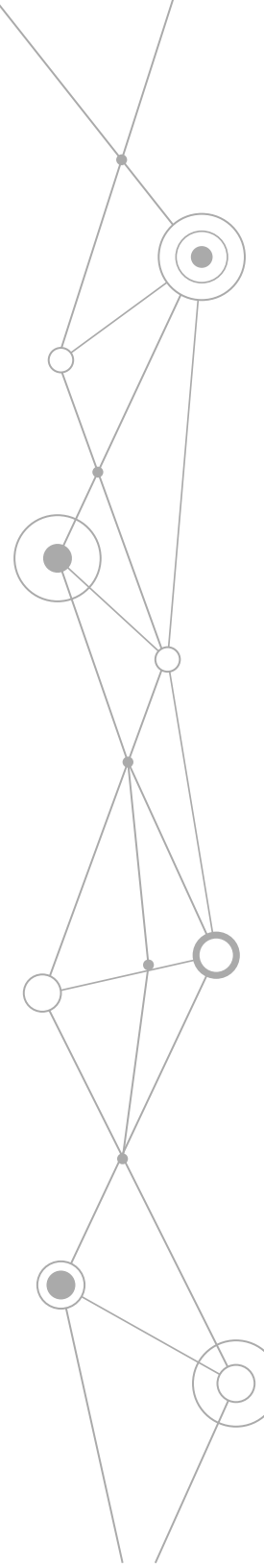
List

your content in our customized newsletters to 12,000+ registered users

08

Distribute

customized branded newsletters to targeted audience of your choice





Product Placement

Need to promote specific products?

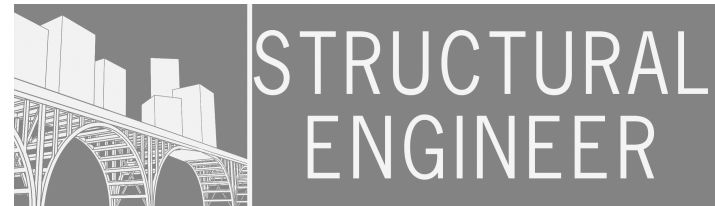
Ask us for more information!

- 1** We place
your product to the most relevant
content within our directories
- 2** Directly
link to your product page
on your website
- 3** Enable
a direct communication form
so that our users can contact you





Display advertising



Page Banner

150 x 150 pix
banner ad display
on a distinct place
of 95% of our pages



Footer Banner

120 x 60pix
banner ad display
on our footer slider
of every single page
of our website



Newsletter Banner

150 x 150 pix
banner ad display
on all newsletters

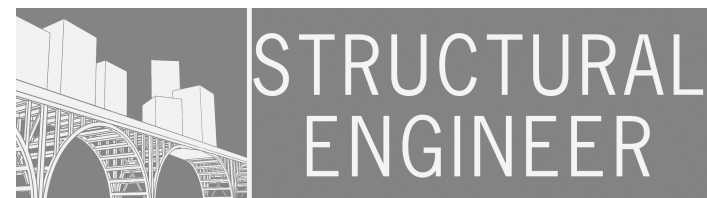


Category Banner

160 x 600 pix
skyscraper or larger ad display
on relevant structural
categories or website sections
of your choice



Personalized private promotional panel



Real time monitoring impact of your promotional activity through detailed statistics dashboard



Take full control of your entire promotional activity. Create or edit any promotional activity in real time with your own account



Unique public company profile to showcase your services and promotional activities



Unlimited number of agents to control your company activities

See a demo page of your panel

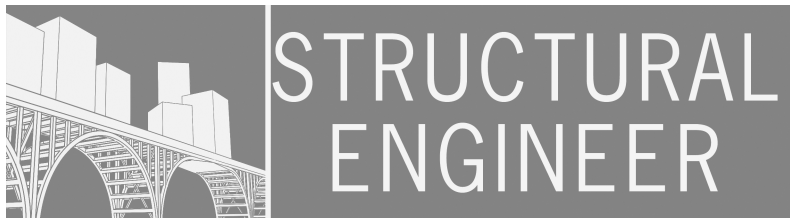




Still thinking about it?
Don't!

Experience our data-driven promotion,
and find out why most of our business
partners work with us for many years

Contact us at: marketing@argo-e.com



Part of our network of online platforms:



CEEcareers.com
THE JOB PORTAL FOR CIVIL, ENVIRONMENTAL
& CONSTRUCTION INDUSTRY

