

Let your brand reach
thousands of structural
engineering companies &
professionals



Advertising Kit 2016

www.thestructuralengineer.info

Get **significant exposure**

to the structural engineering community

Get direct access to:

More than 8,000 subscribed members who receive our monthly newsletter.



More than 4,000 unique users who visit our site each month.



Thousands of more structural and civil engineers who receive our newsletters through various mail lists.



Get informed about latest:

- Industry news
- New software
- Educational websites
- Industry magazines & News
- Online Papers
- Webinars
- Publications
- Industry Events
- Job Announcements

the most **innovative, dynamic and effective**
promotion PLAN in the industry!



We bring your company & offerings to the attention of thousands of structural and civil engineers.



We constantly evolve our advertising programs to best fit the needs of our corporate sponsors (advertisers) and audience.



We build trust for your brand in the minds of structural engineering professionals worldwide.

Structural engineering Professionals and Companies
in USA and internationally are using our:

**Online databases • Daily updated news center • Monthly Newsletter
• Event database • Forums • Personalized Marketing • Engineering & IT Services**

to make the right business decisions !

Our **Online Advertising** services

01

Display Advertising

We accept a variety of web banners and target them to specific sections and pages of our website.

02

Text Advertising

We accept text ads with the text of your choice (e.g. your brand name & tagline), which lead to your web page.

03

Email Marketing

We provide a variety of opportunities for promotion through our monthly Newsletter (display and/or text advertising, event or book promotion, etc.) Click [here](#) for a sample issue.

04

Featured Technical Editorial Articles

We offer extra promotion to your projects, products, services, supplies, equipment, software, books, etc. in popular pages (inc. Homepage). We promote your products & services through Expert Technical Editorial Articles, Highlights & Announcements, as well as our News Center and Social Media!

Our **Online Advertising** services

05

Project Listings

We feature your projects with your logo, its description, photographs, videos & links in our Projects Section.

06

Social Media Posts

We consistently post your news and press releases in our twitter, linkedin and facebook pages.

07

Software Promotion in our Interactive Database

Sponsorships are available for highlighting your software, learn more [here!](#)

08

Press Release & News Distribution

We search for and promote your news and press releases, including new products & services you offer.

09

Event Listings

We promote your upcoming events (conferences, courses, webinars) and their description and links in our Events Feature. We also offer extra promotion through display banners & Featured Listings (see our Homepage).

10

Publication Listings

We feature your books, each with a cover photo, description and link to order online in our books page and Newsletters. We also include your papers, case histories and other publications in our relevant website sections and databases, and promote further through display banners on the Books and Publications Pages.

11

Photograph Listings

We include your photographs (e.g. your project's photos) in our indexed photo gallery.

12

Company Profile Page Creation & Maintenance

We create and maintain your SEO optimized page within the site, which includes your basic information and offerings, as well as latest news and ways our audience can interact with your organization.

Become a Sponsor for further Promotion and Marketing Treatment !



**Contact us
now**

Request a
free customized proposal

E-mail us at:
marketing@thestructuralengineer.info

Thank You

Get advantage of our
**corporate sponsorship
program**
that includes promotional plan
and activities for
**12 months in SPECIAL
prices!!!**



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